

**REGENT**

**DANNEVIRKE'S HISTORIC CINEMA**  
EST. 1918



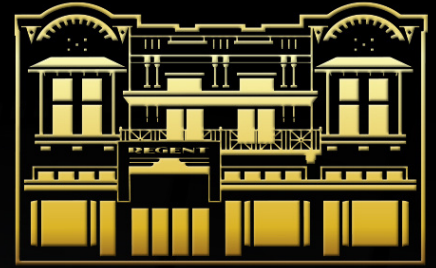
# Funding Proposal



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### Mission Statement

To inspire, inform, educate and involve community and cultural groups through the universal language of the arts and to serve as a cultural and educational resource for all the community.

**100% volunteer run by the Community, for the Community.**

Dannevirke Regent Cinema Incorporated, (DRC) was formed in 2022 and consists of an elected committee of 13 supported by over 35 dedicated volunteers.



Trevor Moore  
President



John Rowe  
Vice President



Clare Green  
Secretary



Amy Mulinder  
Treasurer

Committee Members: Robynne Cload, Jared Mulinder, Alex Rowe, Brian Wilson, Keith Rowe, Amanda Cantwell, Tracy Winther, Evan Morgan, Kim Rowe, John Robertson

### Our Goal

Opened in 1918, the Dannevirke Regent Cinema is a historical building located in the centre of the shopping precinct, a heritage building of significance with a rich history stretching back over 100 years.

DRC currently have a long-term lease agreement of the cinema auditorium and the lobby area with the current building owner, who has no other financial or vested involvement in the day-to-day operation of the cinema. With this in mind the future ambition of DRC is to be able to purchase the building complex, and to raise the funds needed to restore and protect The Regent for future generations. We want to preserve its history into the future. To do this we need dedicated supporters and volunteers providing the ability and resources required to invest in technology that the industry demands for a perfect viewing experience.

Retaining a cinema locally, means there is no need to travel outside the town to go to the movies. The cinema has attracted people to the town as a destination to attend classic movies, and by doing so financially benefits other businesses such as cafes, restaurants, shops, accommodation and other local attractions that they may visit. The cinema offers an experience of being absorbed into the narrative with sight and sound, completely enveloping senses from distractions.

**The major milestone we are fundraising for at present, is to purchase the Digital Cinema Package projection system, and currently all our resources are focused on attaining this goal.**

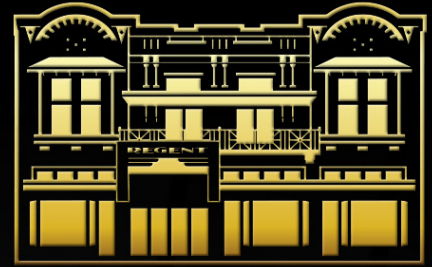
**If there is another aspect of the cinema or project you are interested in, you are welcome to contact us to discuss this.**



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Due to our technology we are only permitted to show films that have been publicly released on DVD or digital screening platforms. We believe that there is a demand to be able to screen new release blockbuster films in Dannevirke, at the same time they are first released in New Zealand. It is our priority to obtain state of the art technology to encourage more community education and involvement. To enable us to upgrade to the technology needed requires a considerable financial investment. The film industry uses a system called "DIGITAL CINEMA PACKAGE" (DCP) which comprises of a digital projector, computer server system with internet connection, and a sound system for high quality audio.

**Currently, a new DCP system could potentially cost well over \$100,000.00. At present we have funding groups that are supporting our goal and we have raised some, but not all, of the money required.**

**We are asking all business or individuals to help us raise this money. If 10 business in Dannevirke were to donate the sum of \$5000 each, then, we would be able to reach our goal.**



Are you as a business owner, willing to help us with a donation?

Our long-term plan is to secure the future of the Regent Cinema building and renovate it to its full grandeur, enabling the showing of movies into the 21st Century. Obviously, the more businesses that could help, the more achievable it is for us to reach and even surpass this goal. As there are many other projects in the cinema that will eventually require attention, any surplus would be directed to these.

We are looking at ways of recognizing the generosity of firms and individuals. We are currently upgrading the foyer of the cinema and decorating it with framed movie posters, we could place a plaque under it with your business or family name underneath. We are open to any suggestions or ideas you may have in recognizing your gift and welcome your ideas.

**Please find attached a donation form**

**We appreciate and thank you for taking the time to read this proposal.  
We would gratefully accept any donation (large or small)**

**If you would like to help us attain our goal, please contact us**

**Email:- Amy Mulinder (Treasurer) [dvkeregentscinema@gmail.com](mailto:dvkeregentscinema@gmail.com)**

or

**Phone:- Trevor Moore (President) 021 02463833**



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